



# Stock Market Machine Learning



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# Overview

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## Goal

To classify S&P 500 stocks as leading or lagging based on financial attributes

## Solution

Convex and non-convex classification models optimized via stochastic gradient descent

# Infrastructure

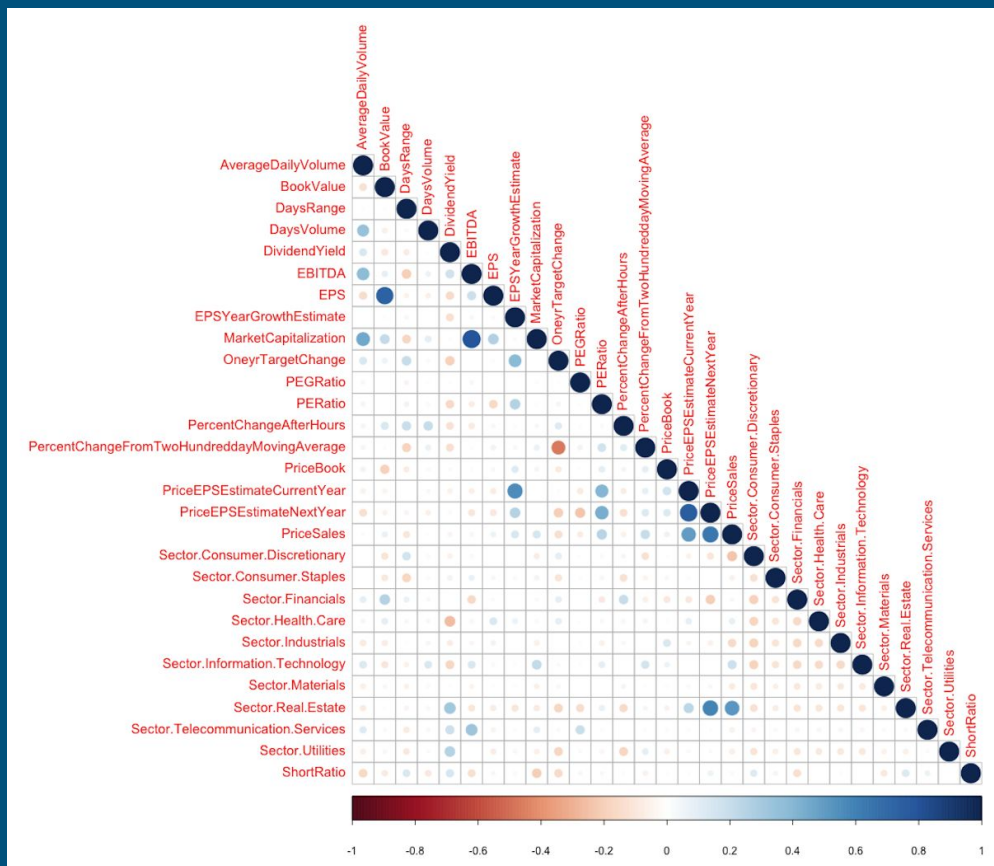
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- Yahoo Finance API
- Filtering & Creating Attributes
- Scaling Data

# Dataset

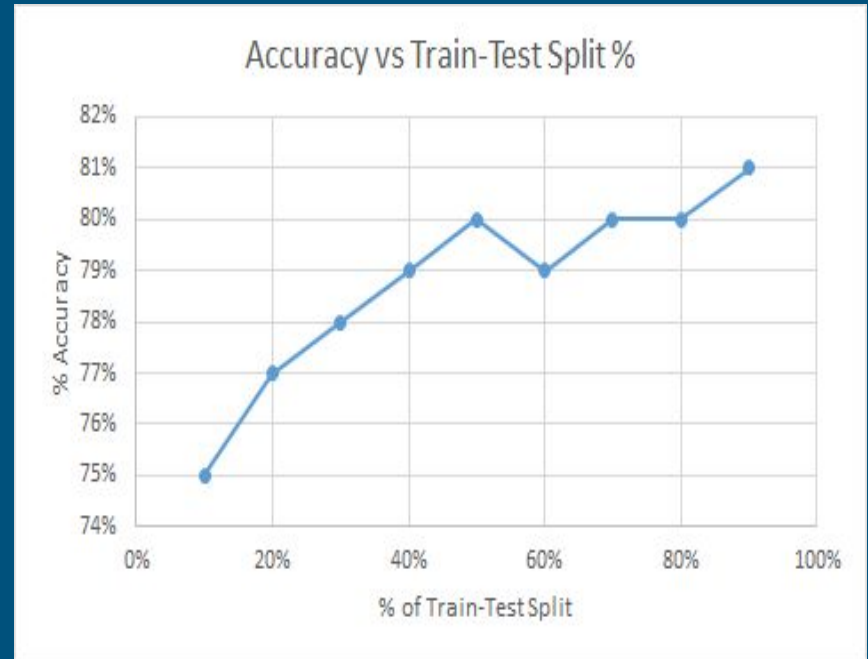
- 28 Attributes
- Common Financial Metrics
- %Change200MovingAvg Label
- Binary Labels (-1, 1)
- Scaled Features

$$x' = \frac{x - \min(x)}{\max(x) - \min(x)}$$



# Cross Validation

- 10 Fold Sampling
- Varied Train-Test Split
- Final models used:
  - 70% Training
  - 30% Testing

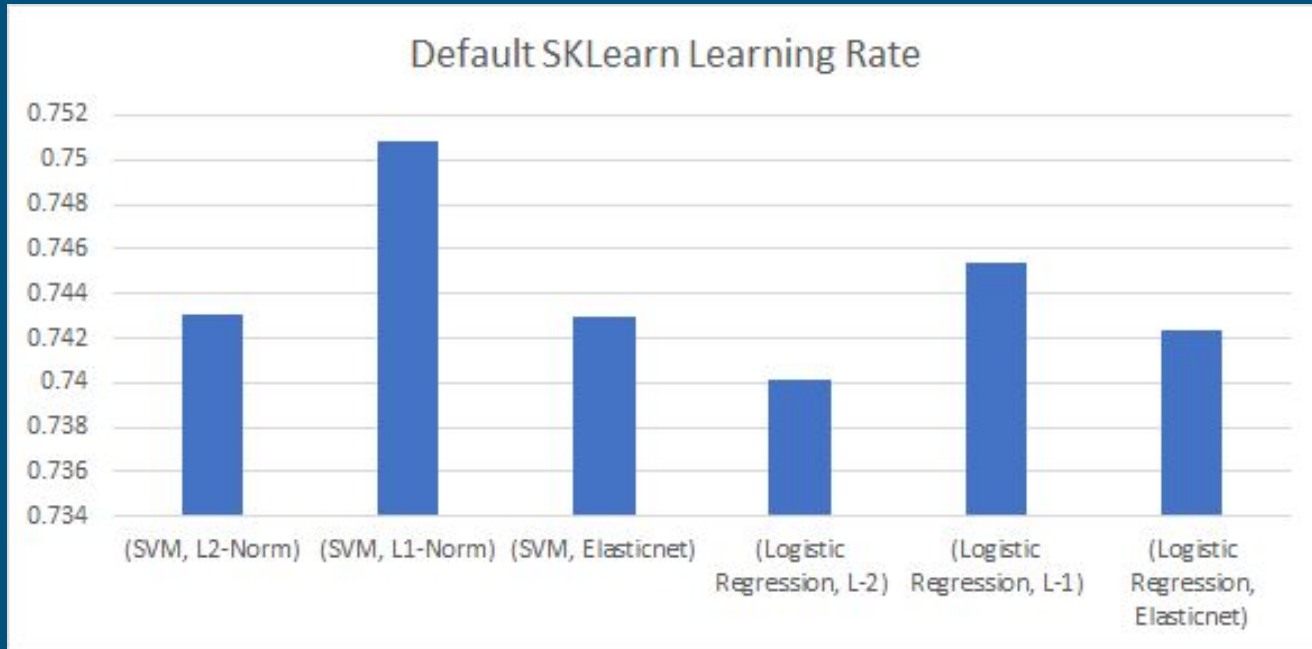


# Convex Classification Models

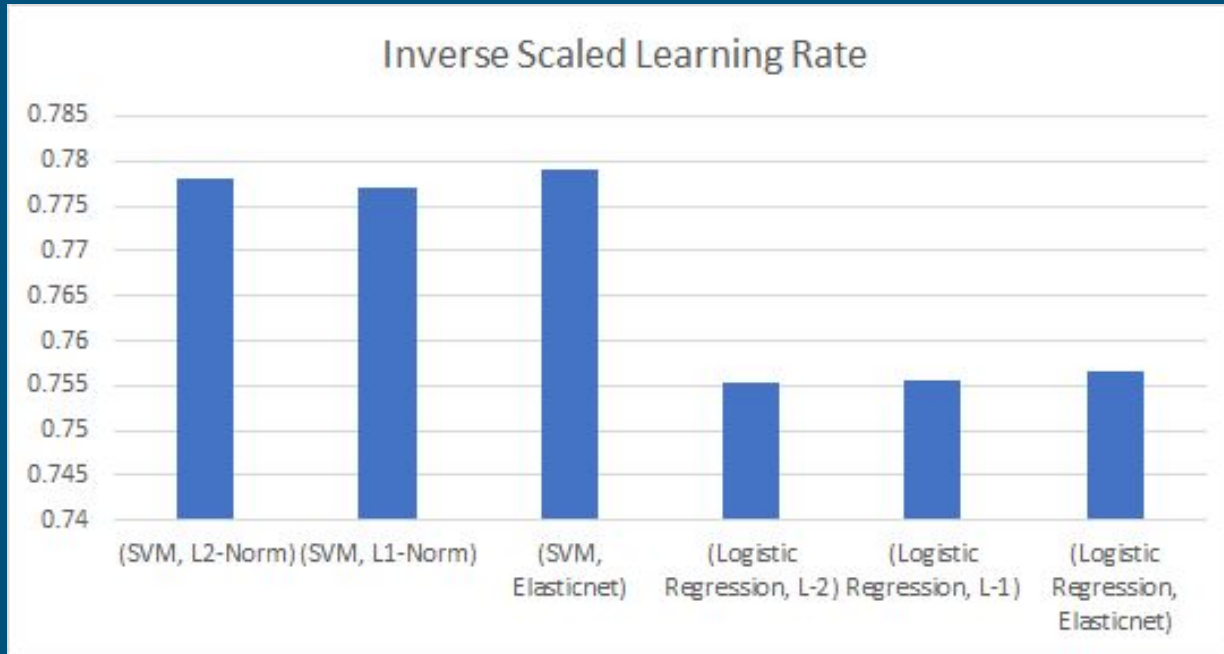
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- Optimized with Stochastic Gradient Descent
- Varied Learning Rates, Loss Functions, and Distance Functions
- Learning Rates: SKLearn Default, Constant, Inverse Scaling
- Loss Functions: Hinge (Soft Margin) Linear SVM, Logistic Regression
- Penalties: L1, L2, ElasticNet

# SVM and Logistic Regression Classification

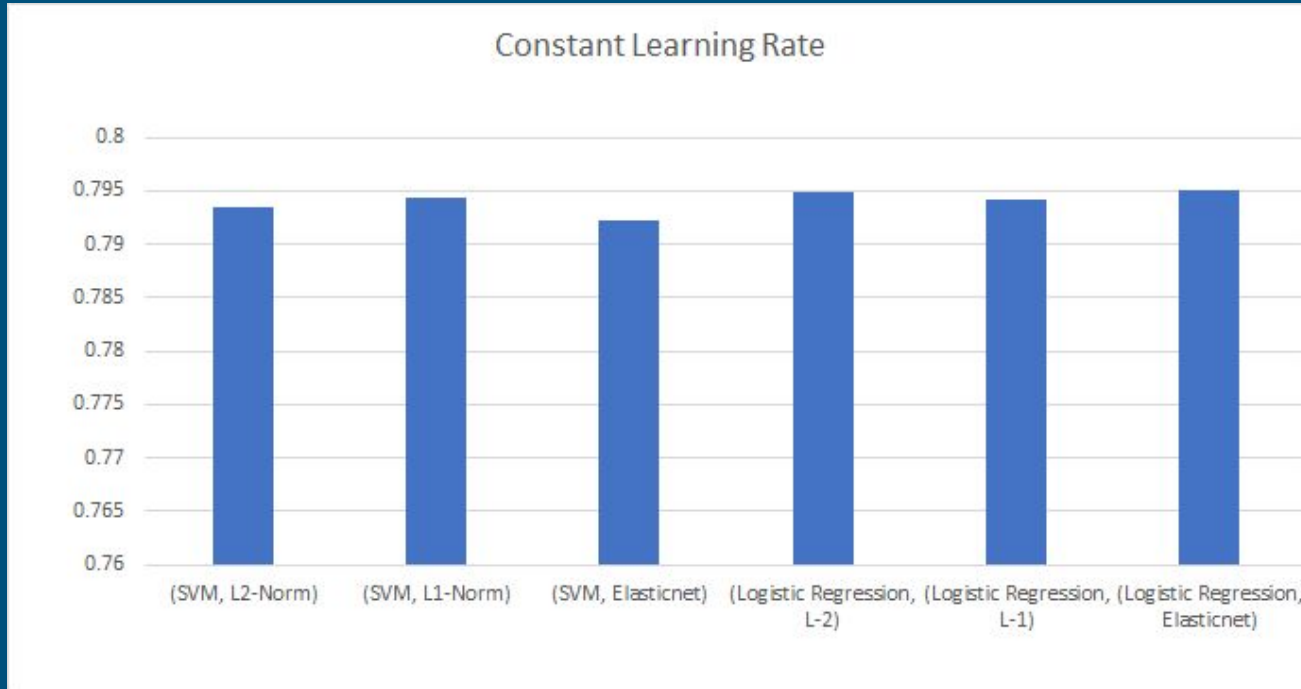


# Inverse Scaled Learning Rate





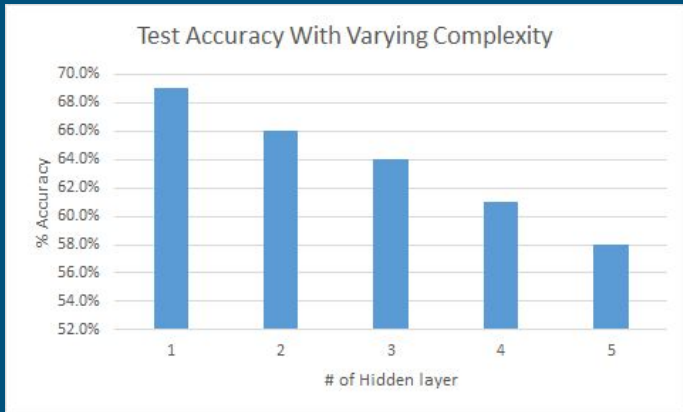
# Constant Learning Rate



# Non Convex Models

## Neural Networks

- 28 Nodes input layer
- Varied hidden layers
  - 3 nodes per hidden layer



## Naive Bayes

- Based on Bayes' theorem assuming iid among predictors.
- Find the probability of each observation being on a certain class
- Approximately 65% Accuracy

# Conclusion

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- We achieve 80% Classification Accuracy with SGD SVM
- Surpassed default SKLearn Accuracy by ~5% using calculated Lipschitz-based gamma
- Showed benefits of Convex Models (SVM) vs Non Convex Models (NN).



Thank you!